

EXPERIMENTADESIGN LISBOA 2009 IT'S ABOUT TIME

BIENNALE: 9 September to 8 November '09

OPENING WEEK: Wednesday 9 to Sunday 13 September '09 time

ExperimentaDesign is back in Lisbon and poised to take the city by storm in 2009. Under the theme "It's About Time", a stimulating programme of exhibitions, lectures, debates and workshops will bring the world's leading creative practitioners and thinkers to Lisbon, from 9 September to 8 November 2009.

From 9 to 13 September, the Opening Week offers a riveting events' calendar featuring the Lisbon Conferences, Open Talks sessions, project launches and exhibition openings.

Save the date and ring in the new season with a thrilling showcase of design, architecture and cutting-edge creativity next September 2009, as ExperimentaDesign Lisboa kicks off the rentrée of the international design circuit.

IT'S ABOUT TIME

There are two ways of saying 'It's about time'. In a literal sense, almost everything is about time. Time is an eternal issue. But as a manner of speech, the phrase implies urgency: 'It's about time we did something about it'. ExperimentaDesign proposes to combine these two meanings of our 2009 theme into a programme: to think about the way we use time in design. The urgency of this is obvious. On the one hand there seems to be very little time to address the pressing issues of a world that is in grave economic and environmental peril. On the other, we should think about how we are 'designing time' in the first place.

How can designers reconcile the accelerating speed of life with the need for reflection? Can we be fast and slow at the same time? Can we use the networked world to distribute time? Can we develop a new notion of 'time based design'? And how can design deal with the social dimensions of time? Time is of the essence in design as in life. ExperimentaDesign Lisboa 2009 will look at time as material, as resource and as challenge: time to think, time to collaborate, time to make, time to reflect. It's all about time. And we have an extra reason to celebrate the New Year!

In 2009, join ExperimentaDesign Lisboa in commemorating its landmark 10th anniversary. Registering over 356,000 visitors since its first edition, ExperimentaDesign is a Biennale of design, architecture and contemporary creativity that combines experimentation, innovation and critical thinking. Since 2008, the Biennale takes place in two European capitals, Lisbon and Amsterdam, in alternating years and always with different programmes. It is a dynamic, multidisciplinary platform committed to disseminating knowledge, fostering new talent and promoting socio-economic development through culture and creativity.